



NJ MOTION PICTURE AND TELEVISION COMMISSION

BOARD MEETING AGENDA

Wednesday, January 14, 2026, 10:30 AM

NJEDA, One Gateway Center,

11-43 Raymond Plaza West, Suite 1410, Newark, NJ 07102

Microsoft Teams

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Meeting ID: 241 245 829 854 46

Passcode: T7uk9EF7

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Phone conference ID: 640 996 903#

1. OPEN PUBLIC MEETINGS ANNOUNCEMENT

2. ROLL CALL

3. APPROVAL OF BOARD MEETING MINUTES*

a. October 15, 2025*

4. CHAIRMAN'S REPORT – David Smith, Vice Chair

5. EXECUTIVE DIRECTOR'S REPORT – Jon Crowley, Executive Director

6. PRESENTATION – LOCATIONS & THE NJMPTVC PARTNERSHIP – Katherine Delaney, Location Manager, Directors Guild of America (DGA)

7. FILM READY UPDATE - Elizabeth Parchment, Team Lead, NJMPTVC

8. INFRASTRUCTURE (VENDOR ATTRACTION) & MARKETING UPDATE – Charles Ricciardi, Team Lead, NJMPTVC

9. LOCATION LIBRARY & PACKAGES - Joseph Marra, NJMPTVC

10. PRODUCTION REPORT & SET VISITS – David Schoner, Senior Advisor, NJMPTVC

11. COMPETITIVE LANDSCAPE & UPCOMING RELEASES – John Baldasare, Director, NJMPTVC

12. EDA UPDATE – Paul Ceppi, NJEDA

13. NEW BUSINESS/OPEN FLOOR

14. PUBLIC COMMENT

15. ADJOURNMENT

**NJ MOTION PICTURE AND TELEVISION COMMISSION
MEETING MINUTES
Wednesday, October 15, 2025**

This meeting was held in person and via Microsoft Teams teleconference.

COMMISSIONERS IN ATTENDANCE IN PERSON, ON PHONE, OR VIA TELECONFERENCE: Chairman Michael Uslan; Vice Chairman David Smith; Commissioners Shelley Adler, Secretary, Dr. Thomas Haveron; Mayor Janice Kovach; Michael Vezza; Tom Bernard; Daniel Bryan, Carol Cuddy; and Ex-officio Members: Emma Corrado representing Commissioner Tim Sullivan; Commissioner Robert Asaro-Angelo of NJ Department of Labor Workforce Development, Lt. Governor, Secretary of State, Tahesha Way; and Kevin O'Brien representing Felicia Grant, Chair, NJ State Council on the Arts.

COMMISSIONER ABSENT: Commissioner Karen Kessler.

COMMISSION STAFF IN ATTENDANCE: Jon Crowley, Executive Director; John Baldasare, Director; Charles Ricciardi, Team Lead; Elizabeth Parchment, Team Lead; David Schoner, Senior Advisor; and Joseph Marra, NJMPTV Officer.

OTHERS IN ATTENDANCE: Jamera Sirmans, Senior Counsel, GAU; Christopher Kay, Deputy Attorney General; NJEDA Staff: Danielle Esser, Hector Serrano, and Muneerah Sanders.

CALL TO ORDER:

Chair Uslan called the meeting to order at 10:30 am and read the Open Public Meetings announcement. Commissioner Adler, Secretary, took the roll call.

Chairman Uslan introduced an intern, Terrence Leon George, II, a Rutgers, Mason Gross School of the Arts graduate and independent filmmaker to the Board.

PREVIOUS MEETING MINUTES:

The next item of business was the approval of the July 16, 2025, meeting minutes. A motion was made to approve the minutes by Commissioner Smith, seconded by Commissioner Vezza, and approved by the twelve (12) board members present.

CHAIRMAN'S REPORT:

Chairman Ulsan's report touched upon the following topics:

- Challenges in the Industry
- The Advantages of Filming in NJ
- New Jersey's Success in Repeat Business
- The need to adapt to Industry Changes
- The International Reach of the NJ Film Commission

EXECUTIVE DIRECTOR'S REPORT:

Mr. Crowley provided a brief overview on the following topics:

- 2024: All Projects
- Qualified Daily Spend
- 2024 Tax Credit Projects By Towns & Regions
- Crew/Cast/Extra Hires
- Tax Qualified Incentive Projects
- Happy Gilmore 2: New Jersey's Single Biggest Qualified Spend
- Q3 Los Angeles

PRESENTATION:

CURRENT STATUS OF NJ ENTERTAINMENT INDUSTRY

Nick Day, Co-Chief Executive Officer, Edge Auto, Inc. & Chair of the Screen Alliance of New Jersey provided a presentation to the Board.

Lt. Governor, Secretary of State, Tahesha Way; joined the meeting via conference call at this time.

APPROVAL OF THE ANNUAL REPORT:

Item: New Jersey Motion Picture And Television Commission 2024 Annual Report

Request: The Members of the Commission are requested to approve the New Jersey Motion Picture and Television Commission's Annual Report for 2024.

MOTION TO APPROVE: Comm. Kovach **SECOND:** Comm. Vezza **AYES:** 14

FILM READY NEW JERSEY PROGRAM UPDATE:

Ms. Parchment briefed the Commission on the Film Ready Program, advised that the program continues to expand rapidly, and shared the following highlights:

- 47 localities have been approved as certified Film Ready Communities to date
- 25 applications approved to date, representing 24 unique municipalities
- 48 localities are actively progressing through the certification process, and 97 are being re-engaged at various stages
- The program is on track to meet its goal of certifying 30 new localities by year-end.
- The Next Film Ready Workshop will be held on November 18, 2025 at the NJ League of Municipalities conference.

MARKETING UPDATE:

Mr. Charles Ricciardi provided an update on vendor attraction and marketing efforts, and highlighted the following:

- **NJ 411 Directory:** The NJ 411 production directory has received positive feedback and has been instrumental in facilitating connections within the industry.
- **Publicity Value:** The NJ Film Expo generated significant publicity value, with an estimated \$2.4 million worth of publicity. This event showcased New Jersey's capabilities and attracted attention from industry professionals, further promoting the state's film industry.
- **Social Media Growth:** There was strong growth in social media engagement, with significant increases in followers on platforms like Facebook, Instagram, X, and LinkedIn. This growth reflects the effectiveness of the state's marketing efforts in reaching a broader audience.
- **NJ Take Two Program:** The program is a sustainability initiative aimed at reducing waste in the film industry. The program has successfully facilitated donations from productions like "Happy Gilmore 2," "The Beast in Me," and "House of Dynamite" to community organizations, schools, and nonprofits. These donations have had a positive impact on the environment and local communities.
- **Garden Slate newsletter:** The newsletter, continues to just highlight positive stories about the film industry here in the state. This newsletter was sent out to 2800 recipients, including a curated list of all legislators, union representatives, production executives, VIPs, and the 411 community. The past edition had a 55% open rate.

PRODUCTION REPORT: David Schoner, Senior Advisor

Mr. Schoner provided an update on current production activity and the evolving role of the Film Commission. Key highlights included:

- **Production Volume**
 - There are currently **11** films in pre-production and **10** in active production across the state.
- **Studio Engagement & Community Readiness:**
 - Studios are increasingly requesting **“film-ready” communities** and expect early involvement from the Film Commission.
 - The Commission's presence on set is seen as a valuable partnership, helping to proactively resolve challenges.
- **Production Diversity**
 - The state is attracting a **balanced mix of large and small productions**.
 - All productions are treated with equal priority, with an emphasis on building long-term relationships with independent filmmakers.
- **Studio Diversification**
 - While Netflix remains active in the region, the Commission is also working with **Amazon, Apple, Warner Bros., and Paramount**, among others.
- **Tax Incentive Impact**
 - New Jersey's competitive **film and TV tax incentive** is drawing productions that might not have previously considered the state.
 - Notably, productions set in **Miami and Los Angeles** have successfully filmed in New Jersey, demonstrating the state's versatility to be used as a stand in.

- **Reputation for Delivery**

- The state's reputation for **reliability and repeat business** continues to grow.
- High-profile filmmakers, including **Steven Spielberg**, have returned for multiple projects, citing the Commission's responsiveness and effectiveness.

COMPETITIVE LANDSCAPE & UPCOMING RELEASES: John Baldasare, Director

Mr. Baldasare provided an overview of the competitive landscape and upcoming releases, noting that national production trends show declines across key States like Louisiana, Georgia, and New York, while New Jersey is bucking the trend with increased production activity. He also spoke about five upcoming releases with NJ-based productions that represent \$257M in local spend

OUTSTANDING INTERNATIONAL FILM COMMISSION AWARD:

Mr. Baldasare announced that the Commission had recently won the award for Outstanding International Film Commission at the 12th Annual Location Managers Guild International (LMGI) awards held on August 23, 2025.

Mr. Crowley stated that everyone in the room and on the phone had earned a piece of the award, and that he was happy to present it to Chair Uslan, Vice Chair Smith, and Treasurer Kovach.

Mr. Uslan commented that the award would not have been possible without the amazing staff of the Commission.

EDA UPDATE – Emma Corrado, Chief of Staff & Chief External Affairs Officer

Ms. Corrado provided an update, with the following highlights:

Brookdale MOU – NJ Film Academy

- In April, a \$1 million Memorandum of Understanding (MOU) with Brookdale Community College to advance the New Jersey Film Academy Initiative.
- As of July, over \$36,000 in scholarships were awarded to students at Brookdale and Hudson County Community College.

Montclair State University – MIX Lab

- In April, the EDA board approved a construction contract for the MIX Lab (Making Innovations for X) at Montclair State University.
- This will be a 26-seat immersive VR classroom, developed in partnership with Dreamscape and the School of Communication and Media.
- Construction completion expected in Q4 2026.

Film Works Grant Awards

- At the October 9, 2025 board meeting, the EDA approved \$3 million in grants for five workforce development initiatives under the NJ Film Works Grant Program.

Film Tax Credit Program – Legislative Finalization

- The Board approved the final adoption of the May 2026 film rules, formalizing changes from the June legislation (S4618):

Recent Film Tax Credit Approvals

- Since January 2025: 33 projects approved for over \$126 million in funding.
 - \$238 million in tax credits remain available.

Approval timelines have improved:

- 77 days for film tax credits.
- 120 days for digital media credits.
- A significant improvement from pre-2018 benchmarks.

NEW BUSINESS/OPEN FLOOR

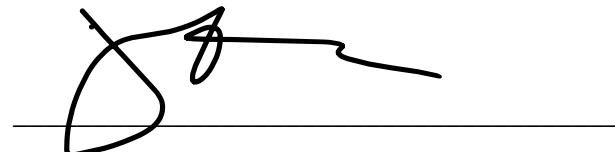
There was no new business.

PUBLIC COMMENT

There was no public comment.

ADJOURNMENT

On a motion by Mr. Vezza, Kovach, and seconded by Mr. Smith, the meeting was adjourned at 11:51am.



Jon Crowley, Executive Director, NJ MPTVC

NJ MOTION PICTURE & TELEVISION COMMISSION

**Board Meeting
January 14, 2026**



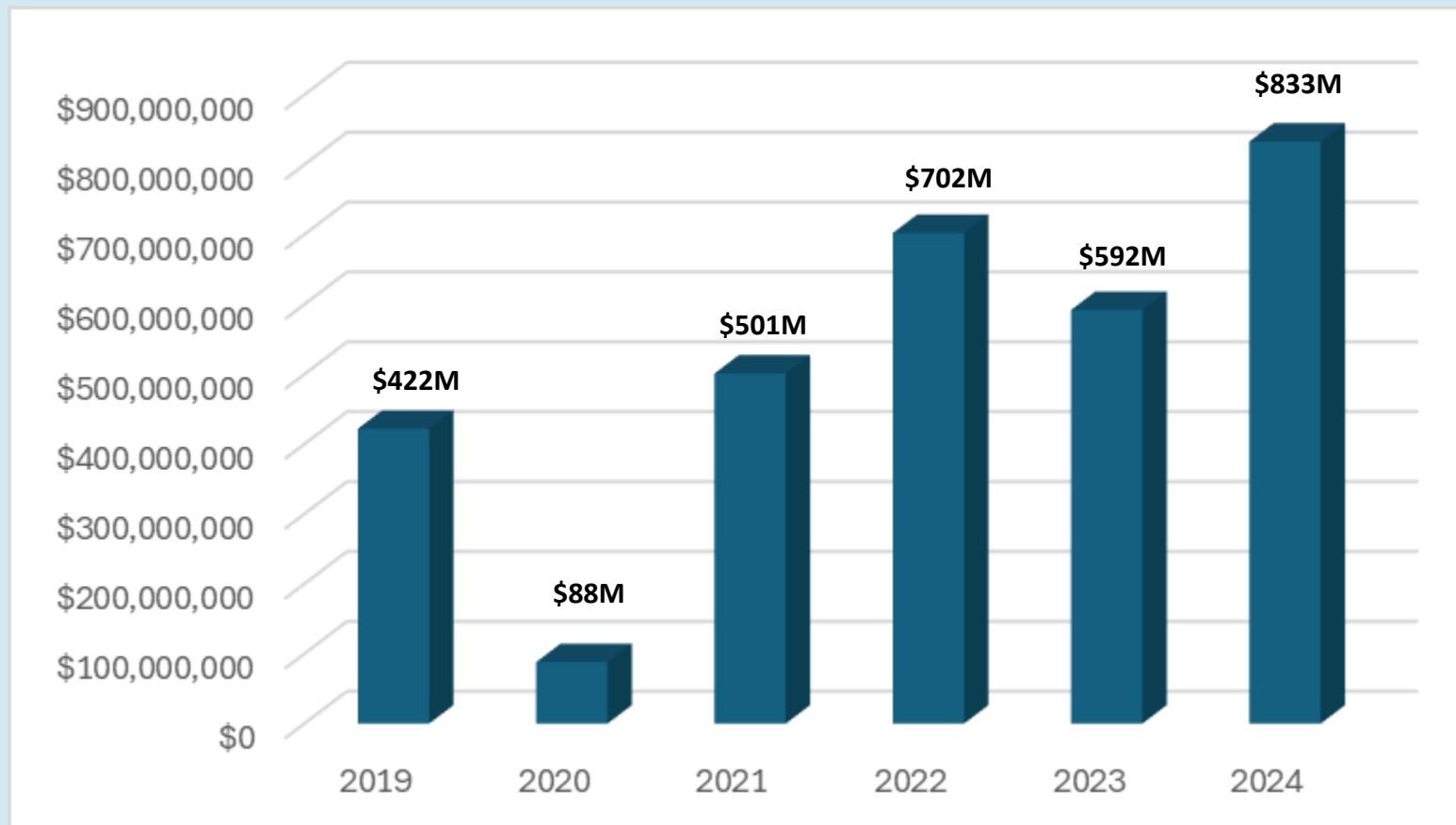
CHAIRMAN'S REPORT

David Smith, Vice Chair

EXECUTIVE DIRECTOR'S REPORT

Jon Crowley, Executive Director

QUALIFIED SPEND: 2019 – 2025*



2025 Qualified Spend to reach new historic level*

2025 projects with large spends*

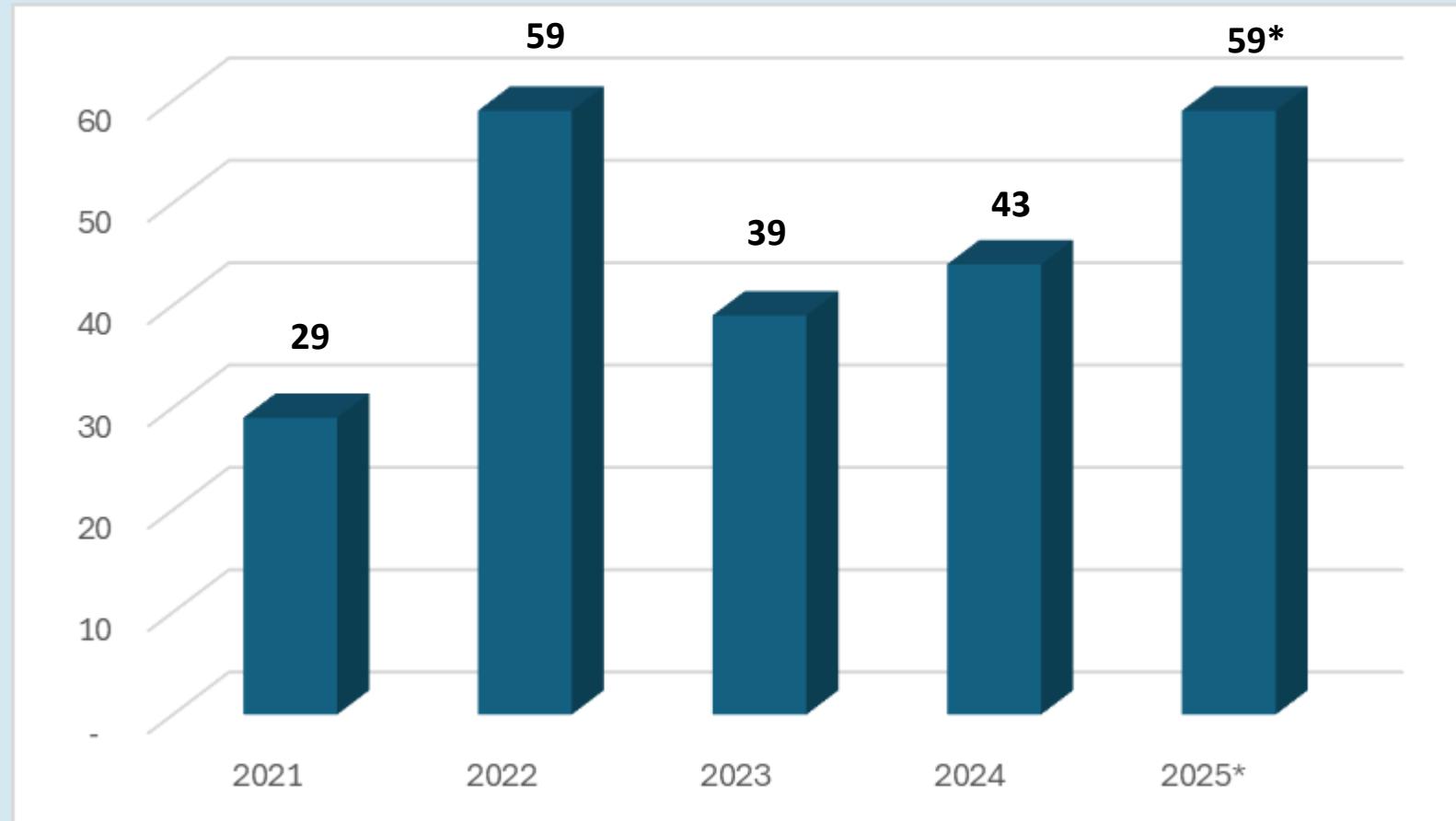
- Here Comes the Flood (Netflix): \$100M
- Bad Day (Netflix): \$85M
- Power: Origin (Lionsgate): \$70M
- Crystal Lake (A24): \$76M
- Big Mistakes (Netflix): \$75M
- The Mrs. Parris (Netflix): \$65M
- The Housemaid (Lionsgate): \$46M
- Non-View (NBCUniversal): \$35M
- Best of the Best (Amazon): \$35M
- I Play Rocky (Amazon): \$28M

Source: New Jersey Tax Credit Applications CPA Reports

*Estimated

Jon Crowley, Executive Director

ESTIMATED TOTAL TAX INCENTIVE PROJECTS: 2021 - 2025



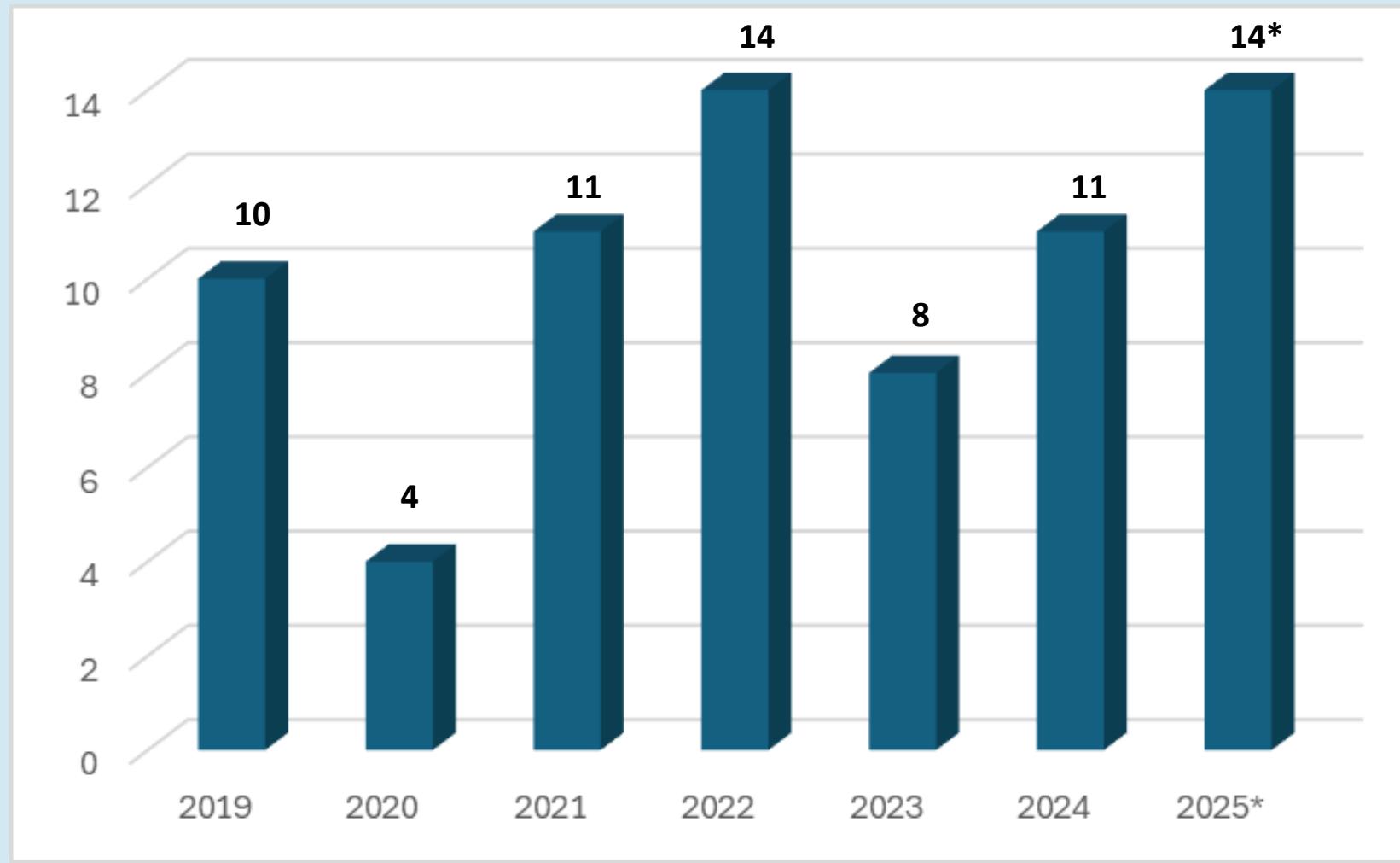
2025 is estimated to tie 2022 as the highest number of tax incentive projects in a single year*

+41% (2025 vs 2023)*

+37% (2025 vs 2024)*

Source: New Jersey Tax Credit Applications CPA Reports
*Estimated

NEW JERSEY IS ON THE RISE: CAPTURING MORE TV SERIES



2025 is estimated to tie 2022 as the highest amount of TV series in a single year*

+75% (2025 vs 2023)*

+27% (2025 vs 2024)*

NEW JERSEY IS A RISING POWERHOUSE!

“Then there’s rising powerhouse New Jersey..”

“...business has been booming.”

...the news is even better for Jersey, spend has soared...”

Hollywood
THE
REPORTER


STAGERUNNER
GLOBAL SOUNDSTAGE MARKETPLACE

Source: Hollywood Reporter (11/19/25) & StageRunner (11/20/25)

PRODUCTION SPEND DOWN IN NEW JERSEY'S TOP FIVE COMPETITORS



TOP U.S. STATES FOR FILM AND TV PRODUCTION

In the third quarter of 2025, California saw the most features and TV series shoot in state, while New Jersey kept up its hot streak with the biggest growth year-over-year in titles, per ProdPro's quarterly report.

STATE	TV AND MOVIE FILMING COUNT	FILMING COUNT Y-O-Y %	QUARTERLY PRODUCTION SPEND	PRODUCTION SPEND Y-O-Y %
California	92	10 %	\$1,521,000,000	-10 %
New York	63	17 %	\$849,000,000	-32 %
New Jersey	24	100 %	\$400,000,000	170 %
Georgia	22	-33 %	\$351,000,000	-33 %
Illinois	13	63 %	\$198,000,000	12 %
New Mexico	10	25 %	\$62,000,000	-37 %

SOURCE: ProdPro TV & Film Industry Insights Report (Q3 2025)

Georgia: "Both shoots and spend declined by 33% as several franchise films shift to the UK"

California: "Shoots up 10%, but spend down 10%"

Global: "2025 Production Spend at \$41.6B, down 7% from last year"

New York: "Shoots rose 17% but spend fell 32%"

New Mexico: "Shoots rose 25% but spend fell 37%"

New Jersey: "Remains the breakout star, with...(shoots and spend) up"

MONTCLAIR FILM FESTIVAL (OCT 25, 2025)

“Lights, Camera, Everyone in Action” Panel

- Tahesha Way, Lieutenant Governor
- Tom Bernard, NJMPTVC Commissioner
- Carol Cuddy, NJMPTVC Commissioner
- Jen Becker, EVP NJEDA Workforce Innovations



MEETINGS AT AMERICAN FILM MARKET (NOV 12-14)

LIONSGATE

Disney

MRC

LIBRARY FILMS

HYDE PARK ENTERTAINMENT

Paramount
A SKYDANCE CORPORATION

NBC

FIFTH SEASON

UNIVERSAL

LEVEL 33
ENTERTAINMENT

A24

MIRAMAX

ALFRED HABER

PATHÉ
rockstSCIΞΠCΞ
Gaumont

VOLTAGE
PICTURES

NEON

redrover

In-Person Meetings: 20+

Decision-Making Executives: 35

Takeaways

- NJ recognized globally as top filming destination
- Targeted executives across multiple departments, (unlike competitors who mainly focus on tax credit executives)
- Newly returned customers: Alfred Street, Triple Threat, B-17, Bumim-Murray
- **ROI: MRC and Miramax are bringing new projects to NJ**

SAVE THE DATE!

NJ FILM EXPO

APRIL 30, 2026

MEADOWLANDS ARENA

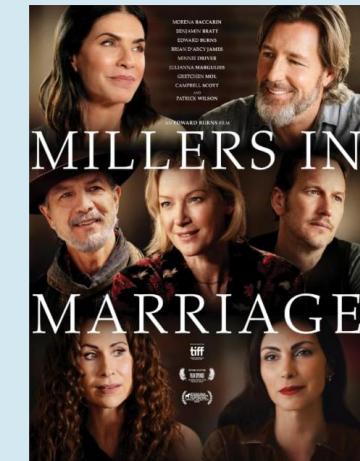
EAST RUTHERFORD, NJ

(SANJ PRODUCED, NJMPTVC SPONSORED)

GUEST SPEAKER

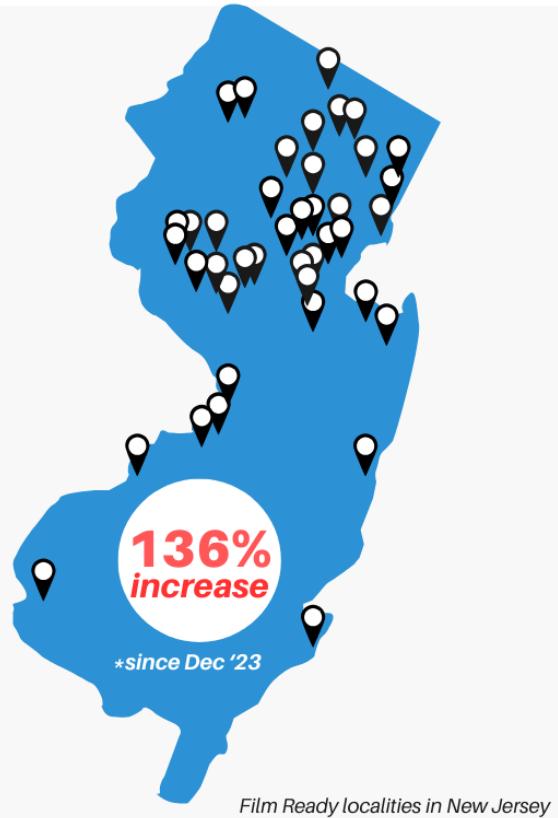


Born and raised in Summit, New Jersey, Katherine is a proud DGA Location Manager with six years of experience, having worked on major productions including *Disclosure Day*, *West Side Story*, and *Millers in Marriage*.



Katherine Delaney, Location Manager

FILM READY CERTIFICATION DASHBOARD



Applications approved
since Jan. '25

30

Recertifications approved
since July '25

1

Applications in queue

19*

*includes 16 applications submitted
prior to new reqs

Pre-applications in process

76

**2025 Total: 30 new approved localities
(+ 1 recertification)**

Elizabeth Parchment, Team Lead

NEW FILM READY CERTIFICATE

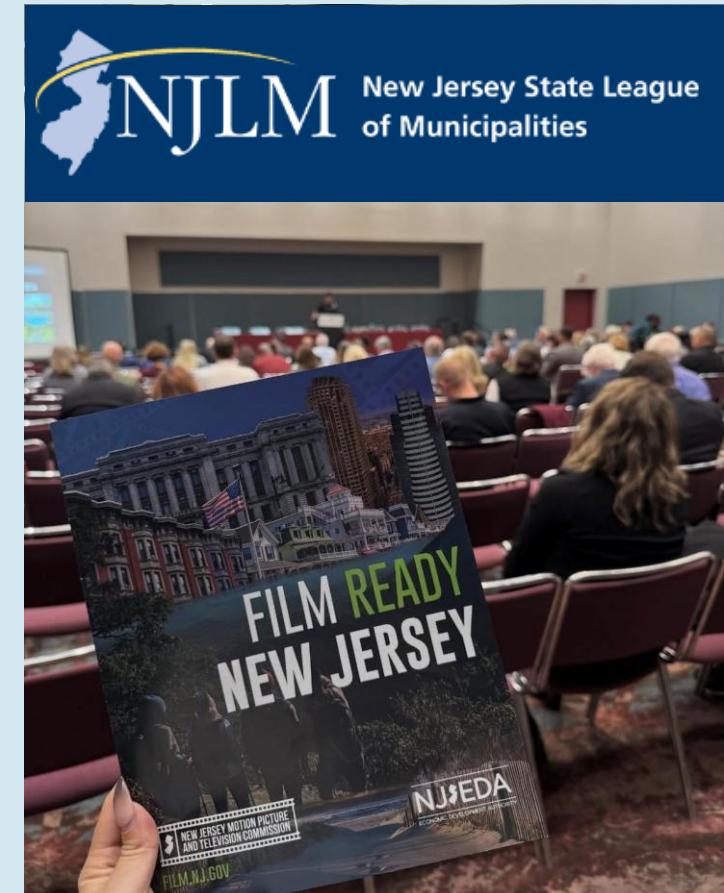


Elizabeth Parchment, Team Lead

LEAGUE OF MUNICIPALITIES (NOV 18-20, 2025, ATLANTIC CITY)

FILM READY WORKSHOP HIGHLIGHTS

- Inaugural workshop at the NJLOM on Nov. 18
- 173 attendees; the second highest attended workshop
- 79 localities participated
 - 37 new localities
- 31 localities signed up for next steps and received a follow-up virtual session with a team member



Elizabeth Parchment, Team Lead

FILM READY LOCATION SEAL

Home [Production Tools](#) [Regulations](#) [Financial Incentives](#) [Film Ready NJ](#) [About NJ](#) [Production In NJ](#) [Opportunities](#) [Communication](#) [About The Commission](#)



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Location Details

[Back to Search Results](#) | [Prev](#) | [Next](#)

Harmony Hollow Run

United States / Lambertville, New Jersey

Location ID: #10162228



 [Print-friendly](#)

Harmony Hollow is a 400 acre farm estate in Lambertville, NJ originally owned and founded by Joseph M. Roebling, the descendant of Roebling family and Grandson of Ferdinand Roebling, who designed and built, or installed the cables for several of the world's most significant suspension bridges, including the Brooklyn Bridge, the George Washington Bridge, and the Golden Gate Bridge. The main house on the Harmony Hollow Run was built in 1931 and designed by Kaplan Architecture. There are multiple structures on the property including a main house, indoor riding facility, stables, and a historic renovated barn built in the early 1800s.

Over 400 acres, 15 head over horses, cattle, 8 miles of trails, indoor arena, outdoor round pens (and viewing area), pond, over a mile of creeks, shooting range, gardens, bees, farm equipment, several barns (all original), one barn from 1880s has been completely refurbished, like new on the outside and set up as an office on the inside.



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Elizabeth Parchment, Team Lead

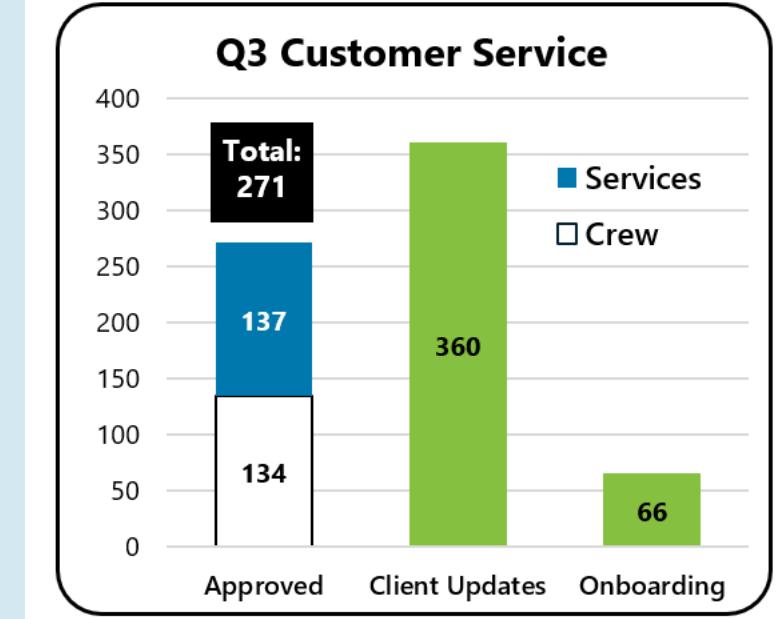
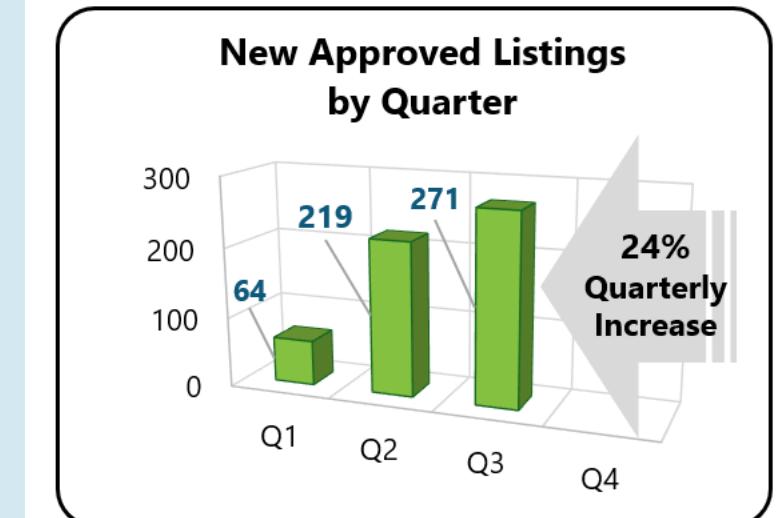
BUILDING NEW JERSEY'S ENTERTAINMENT INFRASTRUCTURE

NJ-411 Directory Update

Q3 vs Q2 New Approved Listees: **+24%**

Q3 vs Q1 New Approved Listees: **+323%**

Q3 Crew and Services Category additions are newly balanced: **137 Services / 134 Crew**



Charles Ricciardi, Team Lead

BUILDING NEW JERSEY'S ENTERTAINMENT INFRASTRUCTURE

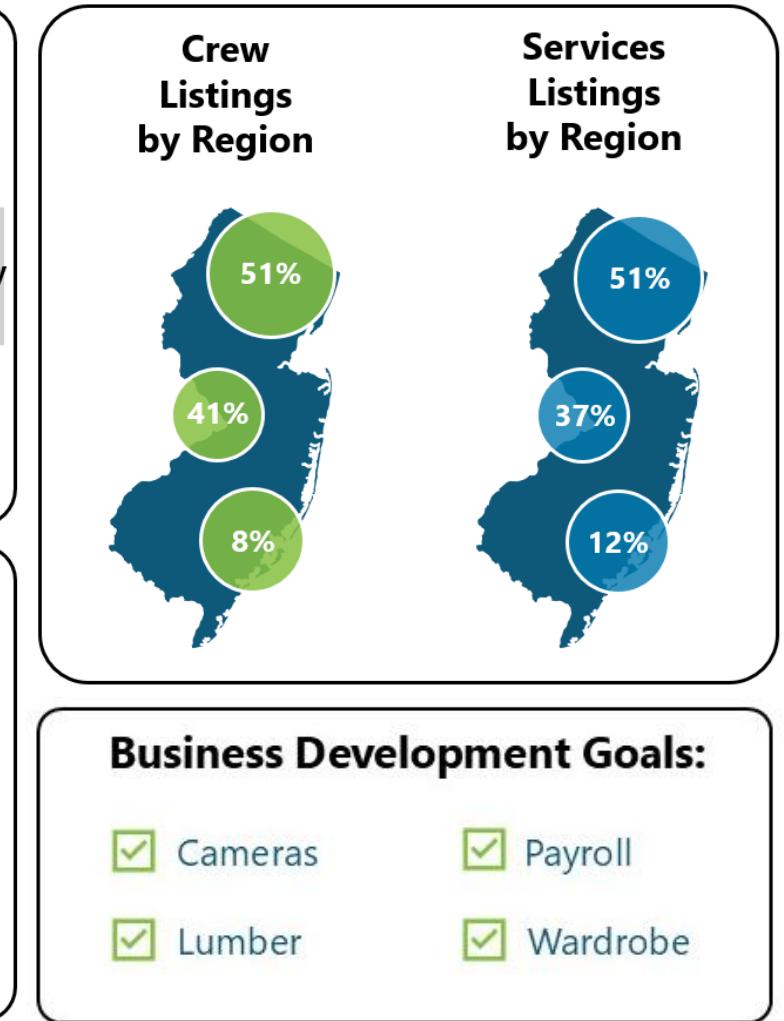
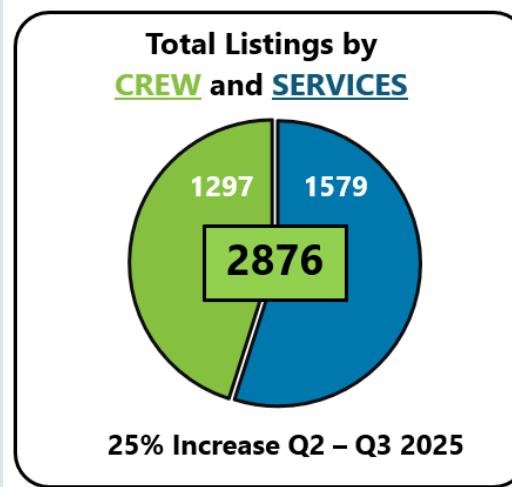
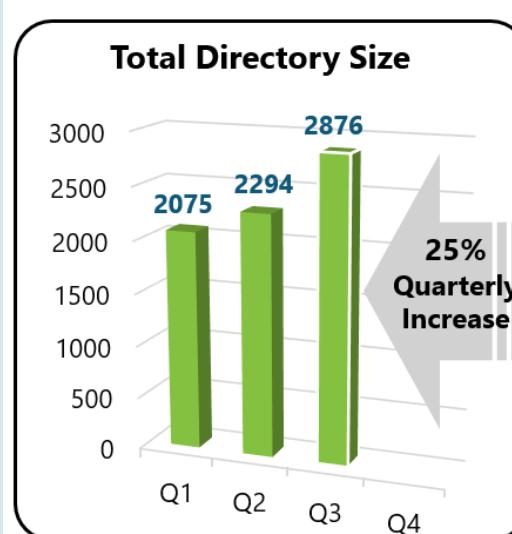
NJ-411 Directory Update

Total Directory

- Q3 vs Q2 Total Listees: **+25%**
- Q3 vs Q1 Total Listees: **+38%**

NEW Balanced Engagement
between Crew & Services
Categories (**Crew: 45% / Services: 55%**) including by Region

Wardrobe rental facility now in-state



Charles Ricciardi, Team Lead

PUBLICITY VALUE (Q4 2025)

Paramount signs with 1888 Studios

- Audience: 51,726,023
- Publicity Value: \$1,393,802



Springsteen: Deliver Me from Nowhere, in-state spend

- Audience: 7,504,942
- Publicity Value: \$93,078



New Film Ready 2025 Cohorts

- Audience: 5,033,588
- Publicity Value: \$94,416



Agility PR Solutions

- Press Mentions Jan-Dec 2025: 3,560

(Source: Critical Mention & Agility PR Solutions)

Charles Ricciardi, Team Lead

SOCIAL MEDIA METRICS (2025)

PLATFORM	FOLLOWERS	TREND/NOTES
Facebook	6,646	Effective for visibility & reach, engagement influenced by larger reach not just followers Follower Growth from Q3: +.01%
Instagram	3,744	Strongest platform, leading in both growth & engagement, with 36% of views coming from non-followers in Q4 Follower Growth from Q3: +7.6%
X	1,971	Moderate growth & functions as supporting channel Follower Growth from: +.25%
LinkedIn	685	Newly launched in May 2025 and successfully established a growing audience Follower Growth from Q3: +4.3%

13,046 total followers across four platforms, with positive audience growth on every platform during 2025

Sources: Buffer, Meta Business Suite, Instagram & LinkedIn

Charles Ricciardi, Team Lead

NJ TAKE 2: DONATIONS

The NJ Take 2 Program encourages film and television productions to donate surplus materials (sets, wardrobe, props) to local arts organizations (schools, shelters) and nonprofit groups fostering sustainability and supporting community creative initiatives. Eight productions have donated materials since the inception of the program.

NEW DONOR

(Q4 2025) "Here Comes The Flood"

Netflix provided New Jersey Community Research Initiative 1,200 meals (feeding 100 people breakfast and lunch for 30 days) and donated 15+ winter coats



NJ TAKE 2: Q4 NEW RECIPIENTS

Oasis New Jersey (Support services for women and children)

www.oasisnj.org - Paterson, NJ



Heart of Hannah (Women, family, and community center) www.heartofhannah.org

- Clifton, NJ

Charles Ricciardi, Team Lead



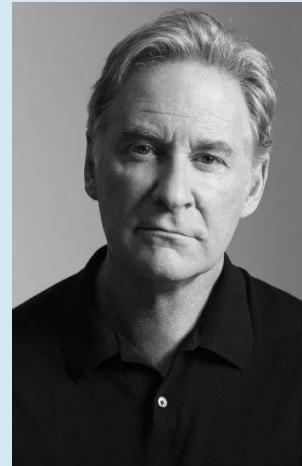
LOCATION PACKAGES

The NJMPTVC is one of the few film commissions to offer complimentary script location breakdowns for new productions. NJMPTVC sent out 292 location packages in 2025, on par with 2023 and 2024.

2025 TOP LOCATION PACKAGE REQUESTS



"Crystal Lake"
11 packages
(221 locations)



"American Classic"
3 packages
(52 locations)



"Project Runway"
2 packages
(43 locations)



"Big Mistakes"
3 packages
(34 locations)

Joseph Marra, Project Officer

FREE LOCATION LIBRARY: NJMPTVC PHOTOGRAPHY GROWTH



Pax Amicus Castle Theatre, Mount Olive



Southwind Farm, Hopewell Twp



RCA Pier, Camden



Hiram Square, New Brunswick

Locations Added (by Joe)

2024: 140

2025: 178

+23.9% YOY

Total Photos in Reel Scout

Jan 2025: 77,000

Jan 2026: 86,000

+11.7% YOY

Joseph Marra, Project Officer

PRODUCTION REPORT

David W. Schoner Jr., Senior Advisor

PRODUCTION REPORT

PRE-PRODUCTION = 5

NAME OF PRODUCTION	PRODUCTION COMPANY - LOCATION	HIGHLIGHT	SCHEDULE
Project Runway	Alfred Street	Stars Heidi Klum	February to May
	Jersey City (Parlay Studios)	Show returning to NJ for 2 nd time	30 filming days
Cupertino	CBS/ Paramount/Skydance	Stars Mike Colter	March to December
	Kearny (10 Basin Studios)	Created by Robert and Michelle King <u>20 episode</u> TV series	110 filming days
Power: Legacy	Lionsgate Films	2 nd Spin-off of TV Power series	March 2026 to March 2027
	North Jersey	<u>20 episode</u> TV series	150 filming days

PRODUCTION REPORT

PRE-PRODUCTION = 5

NAME OF PRODUCTION	PRODUCTION COMPANY - LOCATION	HIGHLIGHT	SCHEDULE
Supermax	Miramax Films	Stars Will Smith	March to July
	New Jersey		40 filming days
Rabbit Rabbit	Netflix Films	Stars Adam Driver	March to July
	Monmouth County	7 episode limited run series	98 filming days

PRODUCTION REPORT

IN PRODUCTION = 4

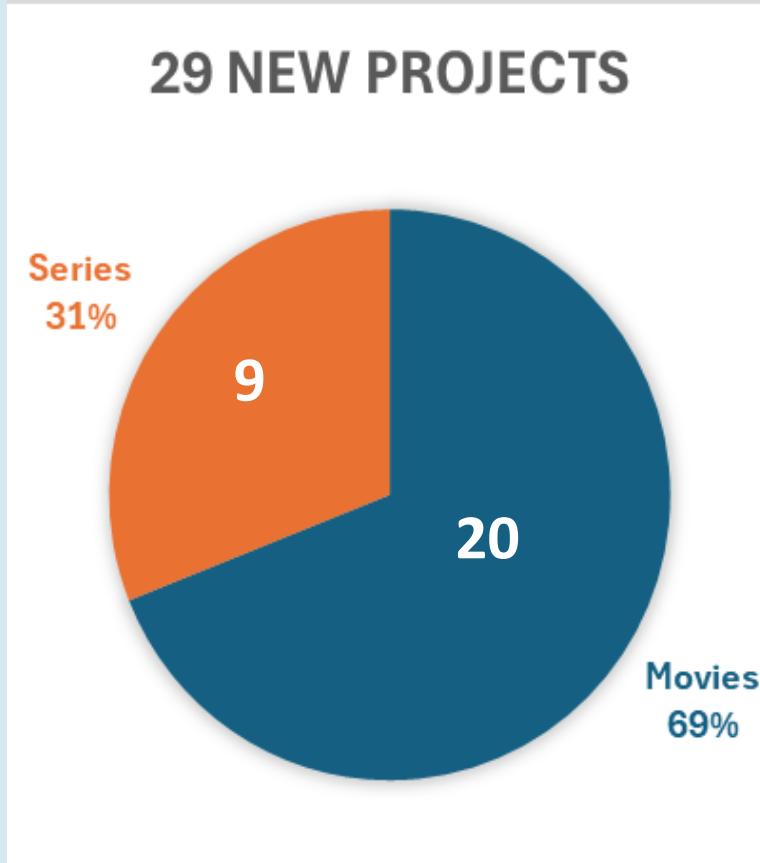
NAME OF PRODUCTION	PRODUCTION COMPANY - LOCATION	HIGHLIGHT	SCHEDULE
Here Comes The Flood	Netflix Films Sustainable Stages (Moonachie) North Jersey	Stars Denzel Washington	October 29th, <u>2025</u> to February 15th, 2026 46 filming days
Power: Origins	Lionsgate Films Sustainable Stages (Maywood) North Jersey	First NJ Spin-off of TV Power series	November 17 th <u>2025</u> to July 13 th <u>2026</u> 150 filming days

PRODUCTION REPORT

IN PRODUCTION = 4

NAME OF PRODUCTION	PRODUCTION COMPANY - LOCATION	HIGHLIGHT	SCHEDULE
The Hang Suite	Netflix Films North and Central Jersey	Stars Nia Long and Larenz Tate, Blair Underwood, Laz Alonso, Susan Kelechi Watson, Chanté Adams, and Dennis Haysbert	December 2025 to February 25 th , 2026 35 filming days
Some Days	Tucker Tooley Entertainment Union County	Stars Billy Bob Thornton	December 15 th to February 15 th 30 filming days

2026 NJ PRODUCTIONS: OFF TO A BIG START



REPEAT BUSINESS

A24, Amazon/MGM, Lionsgate, NBCUniversal,
Netflix, Paramount/CBS

NEW BUSINESS

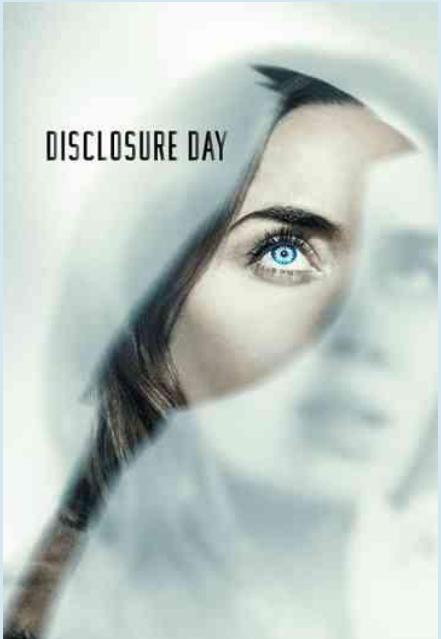
Miramax, MRC

RETURNING SERIES

Project Runway, On Brand with Jimmy Fallon

David W. Schoner Jr., Senior Advisor

2025 SET VISITS



DISCLOSURE DAY
(3 Visits)



THE BEAST IN ME
(1 Visit)



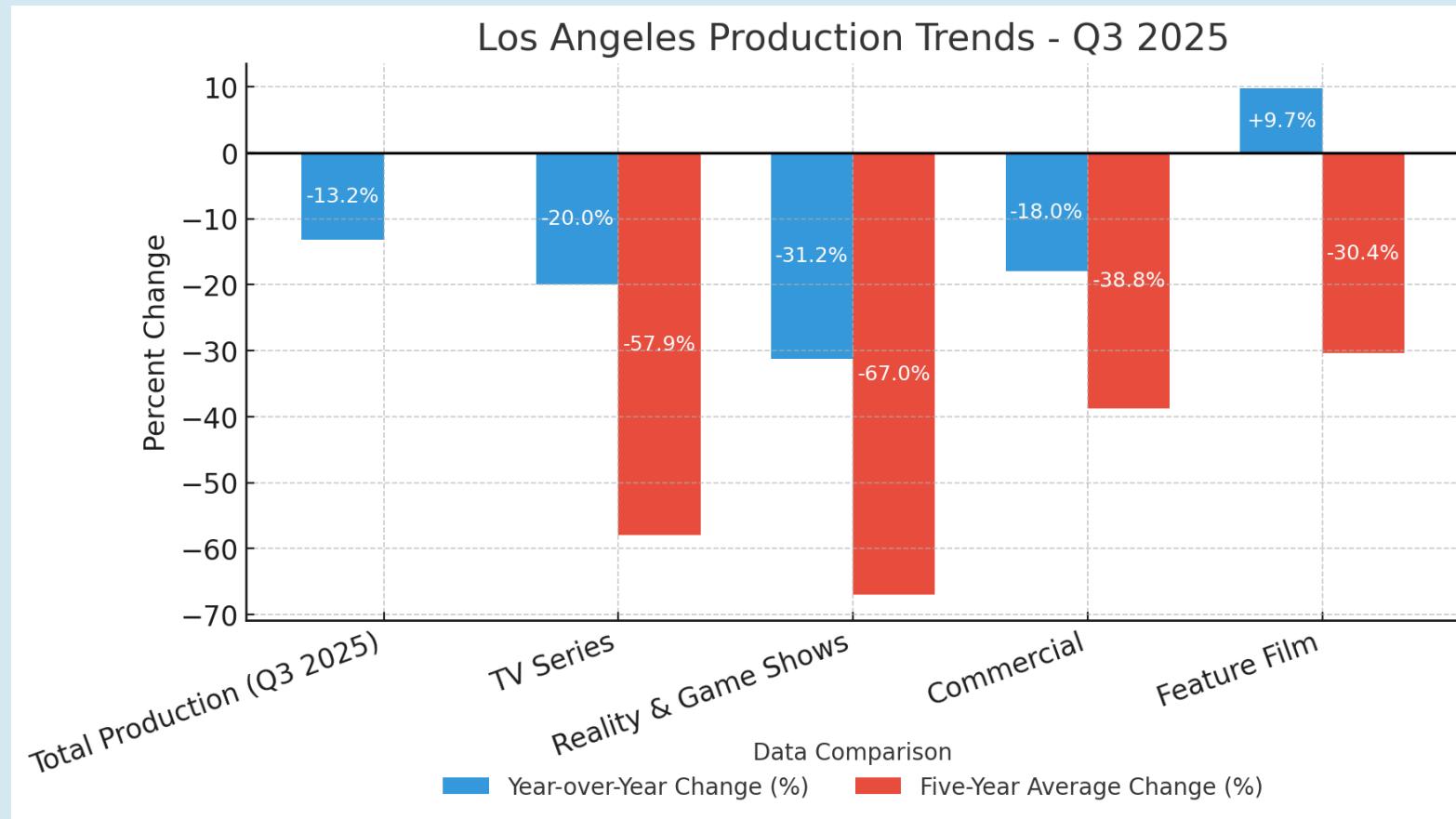
SONG SUNG BLUE
(1 Visit)



OFFICE ROMANCE
(1 Visit)

David W. Schoner Jr., Senior Advisor

LA PRODUCTION DECLINE



LA has seen a dramatic decline in shooting days

TV Series

- 20.0% (2025 vs 2024)
- 57.9% (5-year avg)

Reality & Game Shows

- 31.2% (2025 vs 2024)
- 67.0% (5-year avg)

Feature Film

- +9.7% (2025 vs 2024)
- 30.4% (5-year avg)

John Baldasare, Director
Source: The Wrap (10/14/25)

UPCOMING RELEASES: Q1 2026

The Rip (Netflix)

Premiere: 01/16/26 / Spend: \$67.9M*

Shooting Days: 21 / Localities: 5

Stars: Matt Damon & Ben Affleck

Studio: Netflix



Source: New Jersey Tax Credit Applications CPA Reports, Reel Scout
*Estimated

John Baldasare, Director

NJEDA UPDATE

Paul Ceppi, Chief Tax Credit/Incentives Officer

NEW BUSINESS / OPEN FLOOR

PUBLIC COMMENT

ADJOURNMENT